



## **Raze and Replace Social Media Toolkit**

It's been over 3 months since the Reimagine ACDC Taskforce released its final report proposing to the Mayor and the public with 4 options for what to do with the Atlanta City Detention Center when it is CLOSED as a jail. Putting community first, the [Communities Over Cages: Close the Jail ATL Campaign](#) put these options to a vote and asked YOU, the people, which design you felt best served our communities and could heal the harm done by this jail.

*Today we are excited to announce **The People's Plan: Raze and Replace!***

**[The People's Plan: Raze & Replace](#) is the results from hundreds of surveys of local residents and demonstrates that Atlantans overwhelmingly support “a clean break with the history of pain and suffering” caused by the Atlanta city jail and recommend to raze and replace it with one or more Centers for Equity, Wellness & Freedom.**

Read the press release [here](#).

## **TAKE ACTION**

Help us get the word out about what the people want- to *raze and replace* ACDC! Amplify The People's Plan on social media using the hashtags #RazeAndReplace, #CommunitiesOverCages & #CloseTheJailATL and tag our targets, the City of Atlanta and Atlanta City Council!

**All social media files can be found [here](#).**

*Sample messages below.*

## TWITTER

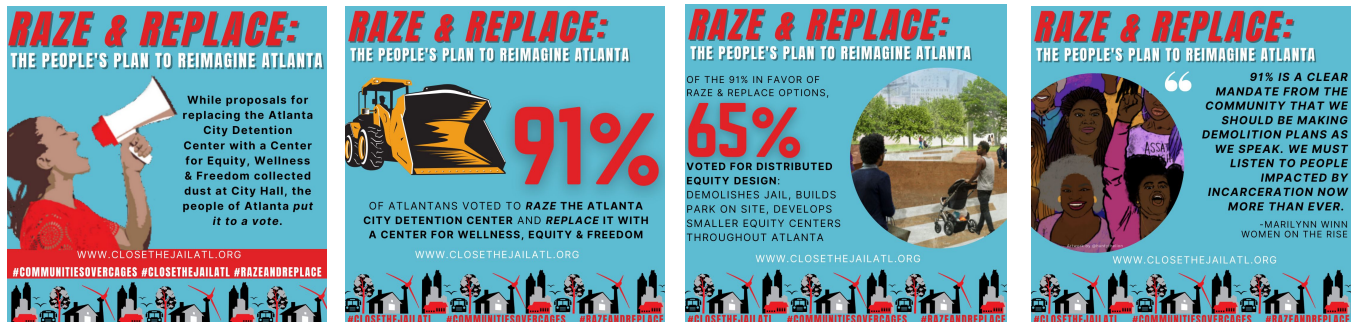
@cityofatlanta the people have spoken! 91% of surveyed Atlantans support the city demolishing the 'extra jail' and replacing it with newly built Centers for Equity, Freedom & Wellness. [bit.ly/razeandreplace](https://bit.ly/razeandreplace) #RazeandReplace #CommunitiesOverCages #CloseTheJailATL

@atlcouncil Atlantans say ACDC built with one thing in mind- depriving people of freedom. We want a clean break with the history of pain & suffering caused by Atlanta city jail #RazeandReplace [bit.ly/razeandreplace](https://bit.ly/razeandreplace) #CommunitiesOverCages #CloseTheJailATL

Mayor Bottoms & @cityofatlanta the people have been waiting for over 3 months for your decision. Please listen to people impacted by incarceration! 91% of people surveyed say #RazeandReplace ACDC! #CommunitiesOverCages #CloseTheJailATL [bit.ly/razeandreplace](https://bit.ly/razeandreplace)

## INSTAGRAM

Social Media images can be found [here](#).



The people have spoken today with the release of The People's Plan to Reimagine Atlanta: Raze & Replace! 91% of surveyed Atlantans support the city demolishing the 'extra jail' and replacing it with newly built Centers for Equity, Freedom & Wellness.

@cityofatlantaga, the people have been waiting for over 3 months for your decision. Please listen to people impacted by incarceration!  
#RazeandReplace ACDC today!

More at [bit.ly/razeandreplace](http://bit.ly/razeandreplace)

#CommunitiesOverCages #CloseTheJailATL

## **FACEBOOK**

The people have spoken today with the release of The People's Plan to Reimagine Atlanta: Raze & Replace! 91% of surveyed Atlantans support the city demolishing the 'extra jail' and replacing it with newly built Centers for Equity, Freedom & Wellness.

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<https://www.closesthejailatl.org/post/for-immediate-release-demolish-that-monstrosity>